

## **Zebronics launches “Essential Vista Kit”**

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### **For immediate release**

## **ZEBRONICS LAUNCHES “ESSENTIAL VISTA KIT”**

**Graphics card and TV Tuner bundle to provide customers with the ultimate Windows Vista Experience**

**CHENNAI, INDIA: — May MAY 7th 2007—**; Zebronics (TopNotch Infotronix) The sole distributor of Leadtek in India announced the launch of “Essential Vista Kit” earlier this week.

The 'Essential Vista' Kit comprises of a 'Windows Vista' certified NVIDIA graphic card and a 'Vista' certified TV Tuner, to enhance PCs digital content experience. The Graphic card comes with the revolutionary ‘Purevideo’ Technology and also supports H.264 Video playback without any load on the processor. It also has and has HDTV output supporting big screen displays LCDs/TFTs and TVs.

The TV Tuner is one of the first to hit the country with Vista support and has recently won many awards from reputed Computer magazines. Both manufactured by Leadtek. This kit is designed to take your Windows Vista Premium experience to the next level.

Speaking On the occasion, Mr. Nishant Goyal, (Manager Sales, South East Asia, NVIDIA) said “This is the easiest option available for people to upgrade their existing systems for premium versions of 'Windows Vista', by adding the much needed graphic card which, not only enhances Windows Vista experience, but also enhances home entertainment experience with better Pictures, Videos and Games.”

On the launch Mr Pradeep Doshi, Director, TopNotch Infotronix, also added “This is a gift for our channel partners who have been wondering what to offer their customers as the easiest way to for the best 'Vista Experience'. Now they need not look further, a certified solution is available for their customers.”

Windows Vista is the first Windows Operating System that directly utilizes the power of a dedicated GPU (Graphics processing Unit) throughout the operating system with Aero, a 3D interface. NVIDIA® GeForce® GPUs and NVIDIA nForce® based motherboards are essential for accelerating the best Windows Vista experience by offering an enriched 3D user interface, increased productivity, and vibrant photos, smooth high quality video playback as well as delivering uncompromising performance, quality and reliability.

### **About Top Notch Infotronic;**

**TopNotch**; established; 1997 is, Head Quartered ins; Chennai and has 12 Branch offices & service centers covering major cities and over a 1000 distributors, covering the entire country.

Over the years our the brand "**ZEBRONICS**" has grown into the leading & most trusted brand names in Computer Hardware & Peripherals.

With the Largest Range of Computer Chassis, Power Supplies, Graphics Cards and a vast range of Headphones & audio accessories, Web/Digital cameras, TV Tuners, Human Interface Devices, Leadtek graphic cards, Biostar Motherboards & Twinmos products, we have come a long way from being just another computer peripheral brand.

### **About NVIDIA**

NVIDIA Corporation is the worldwide leader in programmable graphics processor technologies. The Company creates innovative, industry-changing products for computing, consumer electronics, and mobile devices.

NVIDIA is headquartered in Santa Clara, CA and has offices throughout Asia, Europe, and the Americas. For more information, visit [www.nvidia.in](http://www.nvidia.in).

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